



Mike Watson - Graphic Designer

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Summary: Experienced with web design, commercial logo creation, fliers, various print and production and music pre and post production.

- Digital Photo production and manipulation.
- Familiar with HTML, photo formats and CSS
- Experience in Photoshop, Quark, Dreamweaver, InDesign, Illustrator, Sound Forge, Microsoft Office, Vegas Video, Flash, Director, Mac and PC platforms.

Additional experience in the areas of retail and nightclub management, product and promotional displays

Experience

MW Graphic Designs, Atlanta, GA

1800Skyride – 5 Month Assignment

Freelance

Graphic/Web Design

- Produced ad campaign strategies for a variety of products and services
- Designed thumbnails, roughs, and final comps for print advertising
- Communicated corporate identity through design of logo and collateral
- Used a wide range of typography to appeal to specific audiences

Digital Photography

- Developed portfolios for bands, solo artists and other clients
- Photo editing and manipulation
- Photo restoration
- Client photography for websites and print

Audio

- Produced streaming media content for various recording artists utilizing Sound Forge, Sonar Producer and Pro Tools

Video

- Performed video edits for Quick Time, Real Player and Windows Media Player

Education

American InterContinental University, Dunwoody, Georgia 2004

Bachelor of Fine Arts, Graphic Design & Visual Communications, GPA 3.69

- Cum Laude, Sigma Beta Delta Honor Society
- Web development and logo design for Emery Chiropractic Clinic, Windsor Entertainment, The Rock Bottom Band, Mike's Down Under and others